



2012 Start-Up PDX- June 23, 2012

A Conference for Emerging Entrepreneurs

Warner Pacific College

Presenter Application

DUE MARCH 30th

Thank you for your interest in submitting a proposal to present a session at the 2012 Start-Up PDX, a conference for emerging entrepreneurs. Attendees will include a diverse group of aspiring and new entrepreneurs, with a particular emphasis on entrepreneurs that traditionally lack access to entrepreneurship education, capital, and support.

Workshop slots are 50 minutes. Plan to spend *at least* 20 minutes on Q & A or another interactive activity.

Topic areas may include but are not limited to:

- Business Start-up
- Accessing Capital
- Writing a Business Plan
- Turning a Passion into a Business
- The Personality of an Entrepreneur
- Buying a business
- Law and Accounting for business owners
- Marketing (Effective Branding, Utilizing Social Media, etc.)

Please submit a completed form to anna.finklestein@lehigh.org or fax to 503-236-6783 by **March 30th, 2012**. If you have a suggested speaker or topic we should feature, please email us with your suggestions.

If your proposal is selected, you will be expected to provide an outline of your presentation 3-4 weeks prior to the conference date. Self-promotion is limited, but presenters are welcome to introduce their business and provide workshop attendees with a business card and/or brochure at the end of the session. All workshop facilitators receive complimentary registration including meals to the 2012 conference.

Please feel free to contact us with any questions.

Sincerely,

Anna Finklestein

Start-Up PDX
503-254-2537

2012 Start-Up PDX, Presenter Application

1. Session Title:

2. Session Description (provide a brief description of your session):

3. Target Audience:

4. Learning Objectives (list primary objectives of your session and learning outcomes):

5. How will your workshop encourage attendee engagement and participation?

6. What (if any) handouts will be used?

7. Take Aways

Please identify at least 2 tools, techniques or templates participants will take away from your session:

8. Primary Presenter (complimentary registration):

Name:

Position/Title:

Organization/Business:

Email:

Ph:

Fax:

Address:

City:

State:

Zip:

9. Additional Presenters/Panelists (please provide name, organization and applicable titles):

10. Provide bio for primary presenter(s) including details on past presentation experience:

11. Session Format Description (e.g., lecture style, moderated panel, round table discussion, case study, etc.):

12. Room set-up needs (A/V requests, list any specific needs for seating arrangements, tables, etc.):

13. Professional Reference

Name:

Position/Title:

Organization/Business:

Email:

Ph:

Fax:

Has this person seen you present? Yes No

Application Deadline: March 30th, 2012.

Send completed form to 503-236-6783,
ATTN: Anna Finklestein or e-mail anna.finklestein@lehigh.org.