



Start-Up PDX!
A Conference for Emerging Entrepreneurs
June 23, 2012 • Warner Pacific College • Portland, Oregon

START-UP PDX is a conference for emerging entrepreneurs throughout the Portland area. Attendees will be more able, confident, and resourceful as they continue to build their entrepreneurial dreams and become the next generation of business leaders throughout Portland.

START-UP PDX will accomplish the following:

- *Empower* emerging entrepreneurs through business education
- *Cultivate* a supportive network of aspiring entrepreneurs in Portland, Ore.
- *Promote* the value of entrepreneurship to revitalize the local economy
- *Connect* attendees with the resources and support needed to launch and sustain successful businesses

START-UP PDX consists of three main components:

- 1) Breakout Sessions to build upon existing skill-sets and increase knowledge in several key areas of business start-up and management.
- 2) Speakers who are currently successful entrepreneurs to share their stories for inspirational guidance and advice in an interactive and engaging forum.
- 3) Exhibitor Fair for attendees to connect with businesses and organizations that offer entrepreneurship-related resources, services, and products.

START-UP PDX will occur on June 23rd, 2012 at Warner Pacific College, located at 2219 SE 68th Avenue Portland, Or. 97215

For more information, please contact:

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The first-annual conference for emerging entrepreneurs, named *Start-Up PDX*, will provide the next generation of business leaders with small-business education, resources, and the opportunity to connect. A diverse community of 150 emerging entrepreneurs and small-business owners are expected to attend. Publicity for this event will reach local business associations, entrepreneurial organizations throughout the Portland area, and several networks that support businesses to reach local emerging entrepreneurs.

Conference sponsors will benefit from significant brand exposure and product or service visibility. The following table describes the benefits associated with sponsorship.

Conference Sponsor Benefits	Presenting \$5,000	Featured \$3,000	Showcased \$1,000	Standard \$500	Booth Only \$250
Number of complimentary tickets to conference	10	8	6	4	2
Advertisement size in conference resource directory	Full page	½ page	¼ page	Business Card	listing
Present opening remark (3 min.)	•				
Company banner in ideal location	•				
Verbal recognition at event	•	•			
Logo on conference promotional materials	•	•	•		
Print recognition on promotional materials	•	•	•	•	
Link on event website	•	•	•	•	•
Booth for event	•	•	•	•	•

For more information for sponsorship opportunities, please contact:

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SPONSORSHIP RESERVATION FORM
Start-Up PDX 2012

June 23rd, 2012
Warner Pacific College
2219 SE 68th Avenue Portland, Or. 97215

ORGANIZATION

Name: _____ Title: _____
 Company/Organization: _____
 Telephone _____ Fax: _____
 Address: _____
 City: _____ State: _____ Zip: _____ Email _____

SPONSORSHIP LEVELS (PLEASE CHECK)

- \$5,000** Presenting Sponsor
- \$3,000** Featured Sponsor
- \$1,000** Showcased Sponsor
- \$500** Standard Sponsor
- \$250** Exhibitor Table Purchase

Subtotal \$ _____

By signing here we pledge to sponsor Start-Up PDX 2012.

Total \$ _____

TICKETS - NAMES & EMAILS:

1.	6.
2.	7.
3.	8.
4.	9.
5.	10.

METHOD OF PAYMENT (PLEASE CHECK)

- Check** **Visa** **Mastercard** **American Express** **Discover**

Credit Card Number: _____ Exp. Date: _____

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Please send this document with payment to:

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